



Study Queensland Events and Activities Plan 2024-2025

STUDY QUEENSLAND

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INVESTMENT
QUEENSLAND**

Who we are

The role of Study Queensland

A specialist industry development team within Trade and Investment Queensland

Trade and Investment Queensland (TIQ)

- Queensland Government's dedicated agency for trade and investment.
- 21 international offices across 16 countries and 8 regional Queensland locations.
- Connect Queensland to the world and the world to Queensland driving global business opportunities.

Study Queensland (SQ)

- Study Queensland is a business unit within Trade and Investment Queensland dedicated to promoting Queensland as a premier study destination and a preferred partner for education, training, research and innovation.
- Responsible for the implementation of the **Queensland International Education and Training Strategy 2022-2027**.

Study Queensland Priorities

Key priorities for 2024-25

Sector transition support projects to assist providers in diversifying delivery models and exploring new opportunities in global markets

Supporting regional study clusters through the Study Queensland Regional Funding Framework

Sponsorship and participation in key international education and training events to maintain Queensland's profile as an education destination of choice

Connecting international students and industry to build meaningful employability experiences for international students and a strong talent pipeline for Queensland

Advocacy for the IET sector through participation in Commonwealth forums

Promotion of Queensland as an international education, training and research destination of choice through events, marketing activities and digital channels

Our Global Network



Our Global Network

Study Queensland education and training contacts around the world

Market	TIQ Office	Business Development Manager – Education	Email
ASEAN	Singapore	Vacant (please contact Stephanie Hunter for support in this region)	stephanie.hunter@tiq.qld.gov.au
	Kuala Lumpur		
	Ho Chi Minh City		
Indonesia	Jakarta	Irma Irsyad	Irma.Irsyad@tiq.qld.gov.au
China	Beijing	Makia Ma	makia.ma@tiq.qld.gov.au
	Chengdu	Terry Wang	terry.wang@tiq.qld.gov.au
	Shanghai	Jianwen Xu	jianwen.xu@tiq.qld.gov.au
	Guangzhou	Julia Zhang	julia.zhang@tiq.qld.gov.au
Hong Kong SAR	Hong Kong	Tanya Dillon	tanya.dillon@tiq.qld.gov.au
India	Bengaluru	Remya Mohanakrishnan	remya.mohanakrishnan@tiq.qld.gov.au
Japan	Tokyo	Mitsuko Horio	mitsuko.horio@tiq.qld.gov.au
Korea	Seoul	Olivia Jeong	Olivia.Jeong@tiq.qld.gov.au
Taiwan	Taipei	Sabrina Li	sabrina.li@tiq.qld.gov.au
Latin America	Santiago, Chile	Priscilla Lopez	priscilla.lopez@tiq.qld.gov.au
	Sao Paulo, Brazil	Vinicius Copetti	vinicius.copetti@tiq.qld.gov.au
	Bogota, Colombia	Angela Rojas	angela.rojas@tiq.qld.gov.au

Our Global Network

Study Queensland research contacts around the world

Study Queensland's Directors of Research Partnerships (DRPs) identify, promote and support Queensland organisations to seek trade and investment opportunities within key priority sectors.

Our DRPs work in partnership with Queensland research providers in their respective markets to connect the needs of industry to research opportunities and assist in leveraging funding pathways to facilitate research collaborations.

Market	TIQ Office	Director, Research Partnerships	Email
Europe and the United Kingdom	Frankfurt, Germany	Henriette Pook	henriette.pook@tiq.qld.gov.au
Japan	Tokyo	Keiko Yanai	keiko.yanai@tiq.qld.gov.au
India	Mumbai	Hemang Tanna	Hemang.tanna@tiq.qld.gov.au
	Bengaluru	Vacant (contact Hemang Tanna)	Hemang.tanna@tiq.qld.gov.au
North America	San Francisco	Andrew Jones	andrew.jones@tiq.qld.gov.au

Events and Activities Calendar

Study Queensland key events and activities for 2024-25

Event Name	Country / City	Event Type	Subsector/s	Date
Always Available				
Working in Queensland Modules for International Students				
Quarter 1 (July to September 2024)				
Brisbane International Airport Welcome Desk*	Australia / Brisbane	Student Engagement	All	24 June – 19 July
Higher Education Partnerships Conference (HEPCON)#	Indonesia	Exhibition	Higher Education	29-31 August
Queensland IET Symposium*	Australia / Brisbane	Forum	All	5 September
Study in Australia Exhibition#	Taiwan / Taipei and Taichung	Exhibition	All	27-29 September
Blue Studies Agency: Expo Exterior online event *	Colombia	Exhibition	All	24 September
BMI Expostrado/Expoestudiante#	Mexico/Mexico City	Exhibition	Higher Education	28-29 September
Australian Option Agency: Education Fair and Breakfast with university counsellors in Bogota*	Colombia	Workshop	All	14 September
Breakfast for Education Agents and School Counsellors	Mexico/Mexico City	Workshop	All	30 September
Migration Strategy Webinar (delivered by the Australian Department of Home Affairs)*	Australia / Online	Webinar	All	September

* Available for participation from IET Providers/Sector Stakeholders

Study Queensland participating but not hosting, opportunities to participate may be available through the event organiser

Please note details in this calendar are subject to change. Please contact Study Queensland studyqueensland@tiq.qld.gov.au to find out more about events or opportunities of interest.

Events and Activities Calendar

Event Name	Country / City	Event Type	Subsector/s	Date
Quarter 2 (October to December 2024)				
Australian International Education Conference (AIEC)#	Australia / Melbourne	Major Event	All	22- 25 October
Diversify and Hire Skilled Migrant Talent Event*	Australia / Gold Coast	Workshop	All	October
7th Annual Convention of SPK Indonesia#	Indonesia / Jakarta	Conference	All	7-10 October
Vente Australia Education Fair#	Colombia / Peru / Chile	Roadshow	Higher Education	24-26 October – Colombia 28-29 October – Chile 31 October - Peru
Study Queensland and Austrade Roundtable Briefing - Overview of South Asia’s education landscape	Australia / Brisbane	Roundtable	All	31 October
Study in Queensland Information Sessions in Southeast Asia*	Thailand and Vietnam	Agent Engagement	All	1 November – Bangkok, Thailand 25 November – HCMC, Vietnam 27 November – Hanoi, Vietnam 29 November – Danang, Vietnam
Study Queensland Innovation Challenge	Australia / Gold Coast	Student Engagement	All	14 November
Study Queensland Seminar at Kokos Education Fair#	Korea / Seoul	Seminar	All	16-17 November
Study Queensland promotion at Austrade Education Agent Workshop#	Korea / Seoul	Agent Engagement	All	21 November
Queensland Alumni Networking Event	Korea / Seoul	Networking	HE	21 November
Festival of Australia - Education and F&B Showcase#	India / Mumbai and Bengaluru	Exhibition	Education and Agriculture	14 November – Mumbai 18 November – Bengaluru
Australia China Alumni Awards Presentation Ceremony	China/Beijing Australia/Sydney	Major Event	HE	23 November – Beijing 27 November - Sydney

Events and Activities Calendar

Event Name	Country / City	Event Type	Subsector/s	Date
Quarter 2 (October to December 2024) continued				
Study in Queensland Information Sessions in Southeast Asia*	Vietnam	Agent Engagement	All	27 November – Hanoi, Vietnam 29 November – Danang, Vietnam
Study Queensland Talent Initiative – Social Launch 2024-25	China	Online Talent Community Platform	All	From November 2024 to June 2025
Creative Sector Capability Showcase Event with Global Connectors	Japan / Tokyo	Event	HE, VET	26 November
Creative Sector Workshop	Japan / Tokyo	Seminar	HE, VET	11 December
Quarter 3 (January to March 2025)				
Agent and School Counsellor Roadshow*	Indonesia / Jakarta and Surabaya	Roadshow	Higher Education / Schools	4 January - Jakarta 11 January - Surabaya
High School Visits	Colombia / Bogota	Workshop	All	7 February
Brisbane International Airport Welcome Desk*	Australia / Brisbane	Student Engagement	All	21 January – 23 February
Networking event with Bavarian and BMBF grant recipients and industry partners*	Germany /Munich	Stakeholder engagement	Research	10 February
Study Queensland New Year Event*	Australia / Brisbane	Sector Engagement	All	17 February
BioAsia 2025*	India / Hyderabad	Major Event	Research	24-26 February
QLD Education GBA Roadshow in China and Hong Kong*	China and Hong Kong	Roadshow/Conference	All	20 February – Hong Kong 24 February – Shenzhen, China 25 February – Guangzhou, China 25-28 February - Guangzhou, China
GEA 12th Annual Conference in Guangzhou, China				
Blue Economy forum with Marine Open Innovation Institute (MaOI)*	Japan	Forum	Research	3 March

* Available for participation from IET Providers/Sector Stakeholders

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Event Name	Country / City	Event Type	Subsector/s	Date
Quarter 3 (January to March 2025) continued				
High school visits*	Colombia/Barranquilla, Santa Maria and Cartagena	School Visit	Schools	3-4 March
Study Queensland Forum + agent networking*	Colombia/Bogota	Event	All	3 March
AUTM Annual Meeting#	USA / Washington DC	Major Event	HE	2-5 March
Study Queensland Forum + agent networking*	Brazil / Sao Paulo	Exhibition	All	13 March
UQ Careers Day	Australia / Brisbane	Student Engagement	HE	13 March
Australia-Southeast Asia Business Exchange (A-SEABX) missions in Cambodia and Thailand*	Cambodia and Thailand	Agent and School Counsellor Workshop	All	11-15 March
A Science and Innovation Day with focus on Queensland with Fraunhofer Association*	Germany / Munich	Workshop	Research	14-15 March
Diversify and Hire Skilled Migrant Talent Event*	Australia / Townsville	Workshop	All	18 March
Festival of Australia - Education and F&B Showcase	India / Pune, Ahmedabad and New Delhi	Exhibition	Education and Agriculture	18 March - Pune 20 March - Ahmedabad 22 March - New Delhi
Queensland Schools Roadshow*	Taiwan / Taipei and Taichung	Roadshow	Schools	26-27 March
South Asia –School Leaders Delegation*	Brisbane, Gold Coast	Familiarisation program	Universities	7-9 April
ICEF ANZA#	Australia / Gold Coast	Major Event	All	9-11 April
Welcome Global Partners to Queensland Breakfast	Australia / Brisbane	Event	Higher Education	9 April
Study Queensland Innovation Challenge	Australia / Townsville	Student Engagement	Students + Employers	9 April
Study Queensland Innovation Challenge	Australia / Toowoomba	Student Engagement	Students + Employers	11 April

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Event Name	Country / City	Event Type	Subsector/s	Date
Quarter 4 (April to June 2025)				
Study Queensland – Industry Engagement - CIEET Expo & Forum#	China / Beijing and Shanghai	Exhibition and Forum	All	12 April – Beijing 19 April - Shanghai
Alumni event*	Indonesia/Jakarta	Alumni Engagement	Higher Education	24 April
Study Queensland Innovation Challenge	Australia / Sunshine Coast	Student Engagement	All	29 April
School and Agent Mini Fair *	Chile/Antofagasta and Concepcion	Workshop	Higher Education	6 May - Antofagasta 7 May - Concepcion
SQ - International Education Association Shanghai (IEAS) joint education event	China / Shanghai	Seminar	All	13 May
Study Australia Education Fair*	Korea/Seoul	Exhibition	All	17 May
Australia University Fair*	Korea/Jeju	Exhibition	Higher Education	20 May
Alumni Event*	Colombia/Bogota	Alumni Engagement	Higher Education	28 May
Qld-Tokyo Seminar: Hydrogen Research Insights	Japan/Tokyo	Workshop	Research	30 May
Diversify and Hire Skilled Migrant Talent Event*	Australia / Brisbane	Workshop	All	June (TBC)
High School and Parent Information Session*	Colombia/Bogota	Workshop	Higher Education	4 June
Diversify and Hire Skilled Migrant Talent Event*	Australia / Cairns	Workshop	All	4 June
Alumni Event*	Hong Kong	Alumni Engagement	TBC	6 June
Agent Workshop*	China / Chongqing	Workshop	All	12 June

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Events and Activities Calendar

Event Name	Country / City	Event Type	Subsector/s	Date
Quarter 4 (April to June 2025) Continued				
Bio International Convention#	USA/Boston	Exhibition	Research	16-19 June
TAFE QLD and Construction QLD Diversify your talent pool event	Brisbane, Australia	Networking seminar	Construction	18 June
Festival of Australia - Education and F&B Showcase	India / Coimbatore	Exhibition	Education and Agriculture	21 June
Osaka lead-in event – Queensland – predeparture event for business mission delegates	Australia / Brisbane	Event	All	30 June (TBC)

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